

# DHI-ESL-AP-A Electronic Shelf Label AP Station



#### Introduction

The Electronic Shelf Label(ESL) AP Station is an ESL transmission system equipment. And a single AP station can manage up to 5,000 shelf labels, which has more stable performance with multi-AP load balancing. It has the advantages of plug and play, AP station automatic network access, cloud automatic activation, shelf label automatic access, more convenient bluetooth management and impeccable protection for information and privacy security.

#### Features

#### **Superior Extensibility**

A single AP station can manage up to 5,000 shelf labels, which has more stable performance with multi-AP load balancing.

#### Wide Coverage

One AP station covers an indoor area of up to 700 square meters, and the coverage diameter is up to 40 meters in the accessible indoor environment.

#### **Convenient Installation**

Supports plug and play, AP station automatic network access, cloud automatic activation, shelf label automatic access, and more convenient bluetooth management.

#### Security and Stability

AES 128-bit encryption technology contributes to impeccable protection for information and privacy security.

#### **Intelligent System**

Supports smooth roaming in the wireless environment, and the shelf labels can automatically search compatible AP stations. Equipped with advanced technologies such as load balancing and frequency hopping.

#### Unlimited Customization

Supports a variety of IoT protocols, such as BLE, Sub1GHz, and WiFi. It has the ability to meet a variety of industry application needs and quickly customize various of wireless products.

#### Applications

Suitable for retail department stores, smart office, pharmacy, medical, warehouse, logistics and more.

- Strong extensibility, one AP station can manage up to 5,000 shelf labels.
- $\cdot$  One AP station covers an indoor area of up to 700 square meters.
- Plug and play.
- AES 128-bit encryption technology, which highly protects information security.
- Shelf labels automatically search compatible AP stations.
- Supports various IoT protocols.
- Bluetooth / Wi-Fi dual mode indoor wireless base station.

| Technical Specification             |  |  |  |
|-------------------------------------|--|--|--|
| Performance                         |  |  |  |
| Model                               | DHI-ESL-AP-A   |  |  |
| Technology                          | Bluetooth and Wi-Fi  |  |  |
| Operating<br>Frequency              | 2.4 GHz+5 GHz  |  |  |
| Coverage                            | 30m radius indoors   |  |  |
| Certifications                      |  |  |  |
| Certifications                      | CE-EMC: Electromagnetic Compatibility Directive 2014/30/EU |  |  |
| Processor                           |  |  |  |
| CPU Main<br>Frequency               | 775 MHz  |  |  |
| Chip Solution                       | QCA 9563   |  |  |
| Input&Output                        | Port   |  |  |
| POE                                 | Yes  |  |  |
| Dimensions&pPackaging               |  |  |  |
| Bare Machine<br>Dimensions          | 180 mm × 180 mm × 33 mm (7.09"× 7.09"× 1.30")              |  |  |
| Packaging<br>Dimensions             | 32 cm × 22 cm ×5.5 cm (12.60"× 8.66" × 2.17")              |  |  |
| Gross Weight                        | 780 g (1.72 lb)  |  |  |
| Net Weight                          | 500 g (1.10 lb)  |  |  |
| Packaging                           | Carton   |  |  |
| Function                            |  |  |  |
| Memory                              | 16M FLASH + 128M RAM                                       |  |  |
| Power Supply                        | 48 V POE   |  |  |
| Automatic<br>Access                 | Yes  |  |  |
| Frequency-<br>hopping<br>Technology | Yes  |  |  |
| BLE Private<br>Protocol             | Yes  |  |  |

## ESL-A Series | DHI-ESL-AP-A

| Warranty<br>(month)       | 12                                |
|---------------------------|-----------------------------------|
| Transmission<br>Frequency | 1167 Mbps                         |
| Operating<br>Temperature  | –10 °C to 60 °C (14 °F to 140 °F) |
| Installation              | Ceiling-mounted                   |

### Ordering Information

| Туре         | Model        | Description                       |
|--------------|--------------|-----------------------------------|
| ESL-A Series | DHI-ESL-AP-A | Electronic Shelf Label AP Station |

Rev 002.000 © 2023 Dahua. All rights reserved. Design and specifications are subject to change without notice. The images, specifications and information mentioned in the document are only for reference, and might differ from the actual product.